



kamu gamu balamu





PR

- OPEN: 10 AM to 6 PM
- PRICE RANGE: Rs. 1,500+
- **3** 112699921



PR

41 Horton Place, Colombo 7 | 112699921

PR is the new, fashion-oriented extension of the Paradise Road brand onto Horton Place. They have charmingly curated stuff, for a price.

PR is the next generation of Paradise Road. It is a 'fashion concept store', meaning it stocks clothes, jewelry, bags, accessories and some fancy soaps and grooming items. It's pretty expensive but you get what you pay for, in this case creative design and a lot of unique items. It's a well curated store.

THESTUFF

PR has items for men women and kids. The body of the store is wornen's items - clothes, jewelry and the like. The clothes include their own designs (Maus by Annika Fernando) look out for the wonderfully billowy parachute skirt) as well as those of local and international designers. It's all guite unique and creative (and expensive). They have beautiful stone rings pushing Rs. 25,000 (Papillon du The by Saskia Fernando), necklaces from Ayrie Nalir for Rs. 18,000 upwards, etc. Saskia's range starts from 16,500 and Maus starts at 2,500.

Some other notables we saw were these tuna fish skin leather wallets and shoes (Rs. 15,000 up for the shoes, I think the wallet was Rs. 9,000, not sure). Sounds weird, I know, but they actually looked really cool. A really innovative use of materials

On the mens side they have a lot of



quality stuff but again, it ain't cheap. They have a good selection of stuff from Tuktuk, ranging from t-shirts to shirts to bags. The clothing is mostly pushing Rs. 7,000, as far as I saw. They also have Friskybox socks (Rs. 675 a pair).

Local brands (like Arugam Bay) are cheaper. In addition to what five mentioned they also have kids clothes, soaps and other fancy things.

THE LOCATION

It's convenient that PR and the Saskia Fernando Gallery are right next to each other. Though you might look at art, you're not always looking to buy. Now you can look at the art and buy arty objects next door. In my memory, one of my favorite things about going to the art museum was going to the gift shop, and this is a bit like that. Horton Place is pretty happening (Coffee Bean and Gerard Mendis are nearby, as is the JDA Perera school and gallery.

SERVICE

The service is quite good and knowledgeable about the somewhat esoteric wares. They also don't follow you around and are there as much as they're needed, which is nice.

CONCLUSION

PR is the fashion extension of Paradise Road on Horton Place. They have a well curated collection of designer ware, but it ain't cheap.

TIPS.

Checkout the fish skin leather. Pretty cool.